

## Headline Visioning Exercise

The goal of this exercise is to envision how you would like your jurisdiction to perform in a disaster to identify your goals for mitigation.

### Scenarios:

Your jurisdiction has just experienced a major disaster:

- Magnitude 6.9 earthquake, epicenter within 50 miles
- 1 in 500 year flood (shoreline or riverine), with water rising 6 feet above normal levels
- Major wildfire along the urban-rural interface, consuming thousands of acres of land

There has been significant damage and impacts to your community. How would you like your jurisdiction to perform during a disaster? What has gone well, and what hasn't?

It may be helpful to think about successes in terms of asset classes. How did each of these asset classes perform?

- People
- Building stock
- Critical response facilities
- Utilities infrastructure
- Transportation infrastructure
- Communication infrastructure
- Recreation, open space, and working lands
- Hazardous material sites and contaminated lands

### Instructions:

Your job is to come up with headlines for your local newspaper that you would like see two weeks following the disaster that showcase what parts of your jurisdiction performed well during the disaster.

1. Your table will be assigned a disaster scenario (earthquake, flooding, or wildfire). If this disaster isn't applicable to your jurisdiction, select another hazard.
2. Choose an asset class you'd like to highlight in your headline
3. Develop a positive headline about how your jurisdiction performed
4. Share with your table
5. Choose one headline from each table to share with the larger group

### Examples:

"Two weeks after a M 6.9 earthquake, City X reveals: Seismic retrofitting program saved potentially thousands of homes from significant damage. 85% of population is able to shelter in place"

"Mayor of City X: Despite record floods, city services remain intact. 90% of population receiving power, water and sewer services, remainder to be back in service by next week"



“Award-winning fire safety program ensures that evacuation routes stay open, despite massive wildfire that consumed several hundred acres of wildland-urban interface”

