



Brainstorming Results from “Recruiting/Inviting the Public” – What Works

- Food!
- Handouts to educate/invite the public at events & commuting hubs
- Park and Rec District (involve)
- Reach out to Senior Groups
- Family events/meeting to engage all age levels
- Meeting throughout 7 days and at different times
- Contact representatives of community
- Newspaper
- Email list from prior *good* outreach
- Targeted mailings
- Piggyback on other existing events
- Provide interpreters - Be multi-lingual
- Include visuals in outreach
- Have small groups and break outs
- Include youth in outreach
- Give tours of what is being talked about
- Holding meetings in different neighborhoods
- Use new city hall
- Maintain a list of organizations/CBOs?NGOs
- Involve church/faith groups
- Offer day care options
- Be less intimidating and more flexible
- Have an open meeting time (extended throughout the day) for drop-ins
- Be clear about purpose/intent of meeting
- Bus the meeting to neighborhoods
- Walk the neighborhood
- Door hangers
- Social media – email blasts, tweets, have a plan
- Solicit advocates
- Survey target community