

## Speaker Biographies

### **Alessa Adamo, Executive Director, SF CARD**

Alessa Adamo is a retired Air Force Reserves Master Sergeant, serving from 1972 – 1992, first as a B-52 crew chief, and later as a C-141 flight engineer. She worked in the private sector for a number of years, and in 2003, Alessa relocated to the Bay Area, went back to school and obtained her B.A. degree in English/Creative Writing from San Francisco State University. She has since published her first novel – *Night Flight*.

Alessa was hired in December 2005 by SF CARD to rededicate the organization to the mission of helping San Francisco non-profits and faith-based organizations prepare for disasters. She was an original member of the BayPrep Initiative begun by Fritz Institute and assisted in the development of the Disaster Resilience Standards as well as the programmatic delivery of them to NGOs in San Francisco. She is currently working with the state agency, California Volunteers to further refine and disseminate the standards throughout California.

Alessa currently serves as:

- Executive Director of SF CARD;
- Executive committee member of NorCal VOAD;
- Leads the San Francisco VOAD through SF CARD;
- Regional representative to Bay Area Coordinated Assistance Network;
- Member of the San Francisco Mayor's Disaster Council;
- Nonprofit and Faith-Based Liaison to the San Francisco Emergency Operations Center Community Branch;
- Member of the San Francisco Interfaith Council's Board of Directors.

### **Ray Bonilla, Manager Crisis Management and Business Continuity, Kaiser Permanente**

Ray Bonilla is the Manager of the IT Resiliency Management organization, consisting of Business Continuity, Crisis Management, and IT Business Impact Analysis programs and professional teams, in the IT Strategic Initiatives and Operations division at Kaiser Permanente.

As the Leader, Ray is responsible and accountable for the strategic direction and execution of IT resiliency management programs across the enterprise. He leads and manages cross-organizational initiatives to enhance the resiliency of KP's workforce, technology infrastructures, and business processes. He also provides strong leadership and management in developing strategies, executing on commitments from executive leadership and the Board of Directors, and change management with key stakeholders around the organization. Ray is committed to excellence in ensuring the resiliency of Kaiser Permanente!

Ray has progressive experience managing large and complex business continuity, emergency management, and disaster recovery programs. Prior to joining IT, Ray served as a Senior Business Continuity Consultant with Kaiser Permanente's Program Offices where he managed the development, implementation, testing and maintenance of over 2,000 Business Continuity Plans. As a Regional Project Manager for T-Mobile, USA, he designed, developed and implemented preparedness programs and trainings. Ray serves on numerous business continuity boards, committees and focus-groups throughout California. Some of his activities include Director of Membership for the Association of Contingency Planners (ACP), and Terrorism Liaison Officer (TLO) with the Northern California Regional Intelligence Center. Ray is a Certified Business Continuity Professional (CBCP), and a Member of the Business Continuity Institute (MBCI). Ray received his Bachelor's Degree in Organizational Communications from California State University, East Bay, and will complete his MBA in Organization Leadership and International Business from the University of San Francisco in May, 2012.

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### **Tom Busk, Community Preparedness and Response, American Red Cross Silicon Valley**

Tom Busk has been involved with disaster preparedness and relief operations since 1995. Watching the outcome of the Oklahoma City bombing created a spark within him that was shortly transformed into a career with the American Red Cross. First as a volunteer and soon as a paid staff member, Tom began responding to local disasters and shortly had enough experience to deploy to large scale national disasters such as hurricanes and floods. Tom usually works within the areas of overall management or large scale feeding operations. He is currently the Response Director for the Silicon Valley Chapter of the American Red Cross as well as the Managing Director for CADRE, the network of local non-profit organizations that would support disaster relief for any local, large disaster here in Santa Clara County. He resides in Gilroy.

### **Barry Cardoza, LLC for BARCfirst**

Barry has over 40 years of experience in business management, business process analysis, continuous process improvement, and Enterprise Business Continuity Program development. He was the co-founder and two-term/six year Chair of the Bay Area Response Coalition (*BARCfirst*), which is a coalition of financial institutions seeking to partner with each other and the public sector for enhanced crisis preparedness and response, and is currently the Vice-Chair. He is a Steering Committee member for the Southern California Financial Institutions Recovery Coalition (*SoCalfirst*), and Leadership Team member of the national Regional Partnership Council (*RPCfirst*).

He is the Vice President and Ad Hoc Committee Director for the Board of Directors of the Business Recovery Managers Association (BRMA). He is also the Private/Public Partnership sub-committee Chair for the San Francisco Building Owners and Managers Association (BOMA) Emergency Partnership Committee.

Barry is a contributor of articles to numerous publications on a variety of technical and non-technical topics, and a frequent presenter at regional, national, and international conferences. He is the author of "Building a Business Impact Analysis Process: A Hands-on Blueprint," and member of the Editorial Board for the international (UK-based) "Journal of Business Continuity and Emergency Planning."

Barry is a recipient of the 2006 Business Recovery Managers Association's "Award for Excellence in Business Continuity Planning" and the 2011 "President's Service Award for outstanding contribution to the organization."

### **Christina Curry, Assistant Secretary of Preparedness, Cal EMA**

Tina Curry currently serves as Assistant Secretary of Preparedness for the California Emergency Management Agency. Her areas of oversight include all state-level Planning and Preparedness programs for hazards impacting California, including the State of California Emergency Plan as well as radiological/nuclear, earthquake and tsunami preparedness.

She also oversees Critical Infrastructure Protection and Hazard Mitigation Planning at Cal EMA, in addition to the Agency's public/private initiatives. Tina was appointed Assistant Secretary for Cal EMA in February 2009, following appointments as Assistant Director in 2005 and Deputy Director of Preparedness and Training in 2008.

Tina has over 20 years of experience in emergency management, beginning in 1991 with the Agency's Disaster Recovery programs. This included providing assistance, training and guidance through numerous disasters such as the Loma Prieta and Northridge earthquakes and Oakland Hills Fire.

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In 1999, Tina began working in the Executive Office where she assisted in a wide range of duties including statewide emergency operations during the Year 2000 Rollover (Y2K), the energy crisis and California's response and support to 9/11 and Hurricane Katrina. Tina has a Bachelor of Arts degree in English from California State University, Sacramento.

### **Cheri Hummel, Vice President Disaster Preparedness, California Hospital Association**

Cheri Hummel is the Vice President of Disaster Preparedness at California Hospital Association (CHA) and the Executive Director for the CHA Hospital Preparedness Program.

Prior to joining CHA, she worked at the California Emergency Medical Services Authority Disaster Medical Services Division and the Office of Statewide Health Planning and Development. She has a background in healthcare and has worked at acute care hospitals and outpatient clinics.

Ms. Hummel serves on various state and national emergency preparedness committees and work groups representing the interests of California hospitals. She is influential in establishing policy surrounding hospital emergency preparedness and was instrumental in the launching of the HICSi IV Project. Ms. Hummel participates in the development of the Statewide Medical and Health Disaster Exercises and has served in the State Operations Center and the Oakland Regional Operation Center during the Golden Guardian and Statewide Medical & Health Disaster Exercises. She established the grant-funded Hospital Preparedness Program and the annual Disaster Planning Conference for California Hospitals within CHA.

### **Danielle Hutchings, Earthquake and Hazard Program Coordinator, Association of Bay Area Governments**

Danielle Hutchings, P.E. is the Earthquake and Hazard Program Coordinator for the Association of Bay Area Governments. She received a B.S. and M.S. in Civil Engineering from UC Berkeley and a B.A. degree in Sociology from UC Santa Cruz. Danielle is on the board of the Northern California Chapter of the Earthquake Engineering Research Institute (EERI) and has been selected as a 2012 EERI Housner Leadership Fellow.

Danielle works with local governments, earthquake professionals, businesses, and residents on hazard mitigation and long-term disaster recovery planning for the San Francisco Bay Area. She has launched a Regional Disaster Resilience Initiative, bringing together a wide range of stakeholders to collaboratively develop a Bay Area Regional Disaster Resilience Action Plan focusing on recovery and restoration after major disasters. Prior to joining ABAG, Danielle spent several years at a geotechnical engineering consulting firm specializing in hazard characterization and seismic design for dams and levees.

### **Timothy James, Government Relations, California Grocers Association**

Timothy James currently serves as Manager of Northern California Local Government Relations for the California Grocers Association. Tim advocates for CGA members before local elected and regulatory officials throughout Northern California. Tim's duties also include serving as a member of the Business Operations Center at Cal-EMA' State Operations Center and serving Regional Emergency Operations Centers throughout Northern California. Prior to joining CGA, Tim was Chief of Staff to former Sacramento County Supervisor Roger Niello. He has served as Government Relations Manager for the Sacramento Metropolitan Chamber of Commerce and Legislative Analyst and Grassroots Coordinator for the California Trucking Association.

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### **Michael Luckin, Senior Vice President of Enterprise Risk Management at Technology Credit Union**

Michael Luckin is the Senior Vice President of Enterprise Risk Management at Technology Credit Union. Since first joining Technology Credit Union in 1995, Michael has advanced to his current position from the senior operations management level, which included assignments as SVP Delivery Systems, Senior Manager, Delivery Systems and Assistant Vice President – Operations. Prior to joining Technology Credit Union, Michael was Executive Director, Carson Valley Medical Center and Carson Valley Medical Group in Gardnerville, Nevada.

Michael's experience in the financial services field is extensive. For nineteen years, he held numerous positions with Guarantee Financial Corporation in Fresno, California, the parent company of Guarantee Savings and Loan Association. His assignments included Mobile Branch Manager, Branch Manager, Vice President of Savings Administration, Senior Vice President – Operations and First Vice President – Correspondent Banking Services. Prior to this, Michael worked as Credit Officer at Wells Fargo Bank for three years.

Michael graduated with a degree in Business Administration and an MBA from Fresno State University. After graduation he served on the Alumni Board of Directors of the Fresno State Alumni Association, serving two terms as President. In 2003 he was named the Credit Union Executive Society (CUES) "Technology Executive of the Year." He was also a Captain in the California National Guard. Michael continues to develop in-depth professional knowledge of technology and operations management and has graduated from the Stanford Executive Development Program (a program co-sponsored by CCUL) as well as the CUES Management Institute Program – CMI designation. He also served six years on the CO-OP Network Advisory Committee. In his spare time is an active soccer referee involved in youth, high school, college and adult officiating and is an avid golfer.

Technology Credit Union has assets exceeding \$1.6 Billion and operates ten full service financial centers in the Silicon Valley. They also offer an extensive array of online financial services and operate an ATM network of 35+ ATMs at Financial Centers and SEG locations in addition to being part of the Shared Branch, the CO-OP Network and the Allpoint ATM Network. Technology Credit Union is in the top 100 credit unions in the US and enjoys an outstanding reputation as a leader in technology deployment.

### **JanellMyhre, Director, Santa Clara County Office of Emergency Services**

JanellMyhre has over 10 years of Emergency Management experience in various levels of government, including non-profit and community based organizations. Most recently, Janell worked for the Marin County Office of Emergency Services as a regional catastrophic plan writer. She has participated and staffed the US Coast Guard Federal Area Command during the Tohoku Japan 2011 Tsunami response in Northern California, as well as over ten other local Bay Area EOC activations.

Janell worked for Marin County Fire, coordinating with four other volunteer Fire Departments organizing and training community members to become self-sustaining in a disaster. She also worked with the Marin County Office of Education writing grants for disaster preparedness and facilitating trainings to coordinate all county school districts in a disaster.

Janell is an oil spill specialist and the primary author of the Nation's first plan for Volunteers in Oil Spill used in the Deep Water Horizon incident in the Gulf of Mexico. She sits on the Steering Committee for the National Response Team (NRT) Guidance for Volunteers in Oil Spills.

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Janell also sits on the California State SEMS (Standardized Emergency Management Systems) Advisory Board and is the Vice President of the Coastal Chapter and State Board member of the California Emergency Services Association. Janell became interested in emergency preparedness as a San Francisco Marina District community member during the 1989 Loma Prieta Earthquake. As a fourth generation Californian and a 30 year resident of the Bay Area, Janell brings a wealth of indigenous knowledge and passion for disaster preparedness and emergency management to the County of Santa Clara.

### **Mike O'Brien, Port Facilities Security Officer, Port of Oakland**

Mike O'Brien, Commander, United States Coast Guard, Retired, is the Port Facilities Security Officer for the Port of Oakland, the fifth busiest container port in the United States. Mike has a long, professional association with the maritime environment. He spent over 25 years with the U. S. Coast Guard, the first 23 of which as an officer, attaining the rank of Commander. He was assigned to 8 posts including:

- Coast Guard Cutter RUSH,
- Rescue Coordination Center New Orleans, Louisiana,
- Deputy Group Commander, Group Monterey,
- Aviation Technical Training Center, Elizabeth City, NC,
- Deputy Group Commander, Group San Francisco, CA,
- Training and Readiness Division Chief, Pacific Area,
- Deployment Logistics and Integrated Support Command Division Chief, Maintenance and Logistics Command Pacific, and
- Director of Coast Guard Auxiliary, Eleventh Coast Guard District, Northern Region.

Mike has served two years on the Eleventh Coast Guard District Staff as the Port Security Specialist for the District, where he specialized in implementation of the provisions of the Maritime Transportation Security Act. He earned a Bachelor's Degree in Biology at the University of Central Arkansas and a Master's Degree in Administrative Science at the Naval Postgraduate School in Monterey, CA. He has earned two Meritorious Service Medals, three Coast Guard Commendation Medals, one Coast Guard Achievement Medal, one Unit Commendation, four Meritorious Unit Commendations, six Meritorious Team Commendations and a Special Operations Service Medal. Mike has brought his Coast Guard experience with him to the Port of Oakland where he has taken over as Port Facilities Security Officer in January 2006. He is a member of the Northern California Area Maritime Security Committee, California Maritime Security Council, Northern California Port Readiness Committee, American Society of Industrial Security and the American Association of Port Authorities.

### **Peter Ohtaki, Executive Director, California Resiliency Alliance**

Peter Ohtaki is Executive Director of the California Resiliency Alliance (CRA), a public-private partnership that brings businesses and government together to improve disaster resiliency statewide. The CRA was formed by Business Executives for National Security (BENS) as its San Francisco Bay Area partnership in 2005, and became an independent 501(c)3 non-profit organization in 2010.

The California Emergency Management Agency recognized the partnership's role in coordinating business response during the 2007 Southern California wildfires. The California Emergency Services Association recognized the partnership for "exceptional efforts in support of emergency management and preparedness". The Business Recovery Managers Association recognized Mr. Ohtaki with its 2009 Award for Excellence in Business Recovery Planning.

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Outside of work, Mr. Ohtaki was elected to the Menlo Park City Council in November 2010, and serves as Vice Mayor for 2012. From 2007 to 2010, he served on the Board of Directors for the Menlo Park Fire Protection District, which oversees the California Task Force 3 Urban Search & Rescue Team. He previously served on the Board of the Mid-Peninsula Water District.

Prior to joining BENS/CRA in 2005, Mr. Ohtaki was the Chief Financial Officer and co-founder of a technology company that served the education and interactive media markets. Peter worked in corporate finance at Morgan Stanley, Merrill Lynch, and C.E. Unterberg Towbin, where he financed technology companies. At Morgan Stanley, Mr. Ohtaki helped take Cisco Systems public in 1990.

A Bay Area native, Mr. Ohtaki graduated with a B.A. in Economics, *magna cum laude*, from Harvard University and an M.B.A. from Stanford University's Graduate School of Business. Mr. Ohtaki, his wife and three children live in Menlo Park, California.

### **Joseph Robinson, Chief Evangelist – Vanir Technology, Inc.**

Joseph Robinson is Chief Evangelist, Executive VP, and co-founder of Vanir Tech. A company created to provide life-safety and accountability solutions to assist those who help keep people alive and safe. Joseph has been a road warrior most of his career. Mr. Solution, this guy is also a serial entrepreneur, who's done four start-ups. For 15 years of his 30 year career, Joseph has been a senior manager of Sales and Marketing teams. In the last 8 years, Joseph has focused on auto-id and accountability applications exclusively for Salamander Technologies, Inc. –the premier provider of first response technology in the USA. In his role at Salamander, he contributed to building a set of tools for life-safety and security that is unequalled in scope and capability. During his tenure, Salamander grew so fast as to be put on the Inc. Magazine 500 fastest growing company list in 2007. He received his English degree in Creative Writing and Film from Jacksonville University in 1984. He is all about evangelizing the dream every day to help clients solve problems.

### **Paula Scalingi, Executive Director of Bay Area Center for Regional Disaster Resilience**

Dr. Scalingi currently serves as Executive Director of the Bay Area Center for Regional Disaster Resilience, a nonprofit 501(c) (3) established to empower stakeholder collaborative action to improve all-hazards disaster resilience. Previously, for five years she was Director of the PNW Center for Regional Disaster Resilience for the Pacific Northwest Economic Region, a consortium of 10 states and provinces/territories.

Her activities have focused on fostering the development of public-private partnerships and activities to address resilience and security issues related to energy, transportation, manufacturing, communications/IT, community health, cross-sector information sharing, water systems, supply chains, and dam/levee resilience. A pioneer in the study of infrastructure interdependencies, Dr. Scalingi has organized more than 85 regional workshops and exercises and has developed several regional resilience action plans. She currently is partnering with the Association of Bay Area Governments and regional stakeholders to develop a San Francisco Bay Area Disaster Resilience Action Plan Initiative focusing on recovery.

Dr. Scalingi formerly was Director of U.S. DOE's Office of Critical Infrastructure Protection and also director of the Decision and Information Sciences Division at Argonne National Laboratory and ANL's Infrastructure Assurance Center. She was technical liaison to the President's Commission on Critical Infrastructure Protection, overseeing the Commission reports on water supply, emergency services, electric power, oil and gas;

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legal/regulatory issues, and R&D strategy. She also served in the U.S. Arms Control and Disarmament Agency, on the staff of the U.S. Congress House Permanent Select Committee on Intelligence and as an analyst for the Central Intelligence Agency.

Dr. Scalingi is a Board of Directors member for SF CARD and for the Infrastructure Security Partnership (TISP), a national association representing organizations in the engineering-related disciplines. She was the principal author for TISP's 2006 Regional Resilience Action Plan Guide and the 2011 updated Guide, leading respective national task forces for this purpose. In recognition of this work and her other resilience contributions, Dr. Scalingi received TISP's 2010 Volunteer of the Year Award. She regularly speaks nationally and has authored various articles on resilience and security issues.

### **Monika Stoeffl, Monika Stoeffl Consulting**

Monika Stoeffl has over 10 years of experience in emergency management, including writing plans and case studies, designing table-top and full-scale exercises, conducting trainings, facilitating cross-agency collaboration, and serving on a wilderness search and rescue team.

Monika received her MBA in International Business from Thunderbird School of Global Management in January 2011 with a focus in operational risk management and business intelligence. She currently works as a business continuity and intelligence consultant and serves as the Director of Programs for the local chapter of the Association of Contingency Planners (ACP). Her focus is on the human element of emergency management and the role intelligence can play in preparedness and mitigation.

### **Stephen Stoll, Director, Office of Emergency Preparedness/Homeland Security, U.C. Berkeley**

Mr. Stoll has over 30 years of experience in emergency management, crisis communications and training for private industry and federal/state/local government agencies. As President of SFServices, Inc., he has conducted numerous management and program evaluations, provided consultation and program development, and conducted training/drills/exercises to ensure compliance with regulatory guidance.

Mr. Stoll currently serves as the Director, Office of Emergency Preparedness/Homeland Security, University of California - Berkeley. In this position he is responsible for managing and implementing the multi-hazard emergency plans/procedures and contingency planning program for the 50,000 + faculty, staff and student population.

### **Mike Whelan, Executive Vice President, Salamander Technologies Inc.**

Mike brings 30 years of public safety and firefighting expertise to the conversation. Mike also helped pioneer the use of high-capacity barcodes to track emergency services personnel in the field.

His fire/rescue experience includes command positions as Safety Officer, Training Officer and Assistant Chief. As a Fire Officer with the Michigan DNR, Mike was a certified Fire Service Instructor. He served on the National Response Team with certifications as a Task Force/Strike Team Leader and Type III - V Incident Commander.

Mike is a certified ICS instructor who has trained at the National Fire Academy in Emmetsburg, MD. He is a national authority on personnel accountability within the fire service and co-authored the guide Resource Accountability for First Responders. He also is co-inventor of a patent for tracking victims of mass casualty incidents as well as a patent for creating incident-specific credentials.