



# Long-Term Economic Impacts and Recovery of Businesses from Disasters

***ABAG Regional Planning  
Committee Forum***

***June 2008***

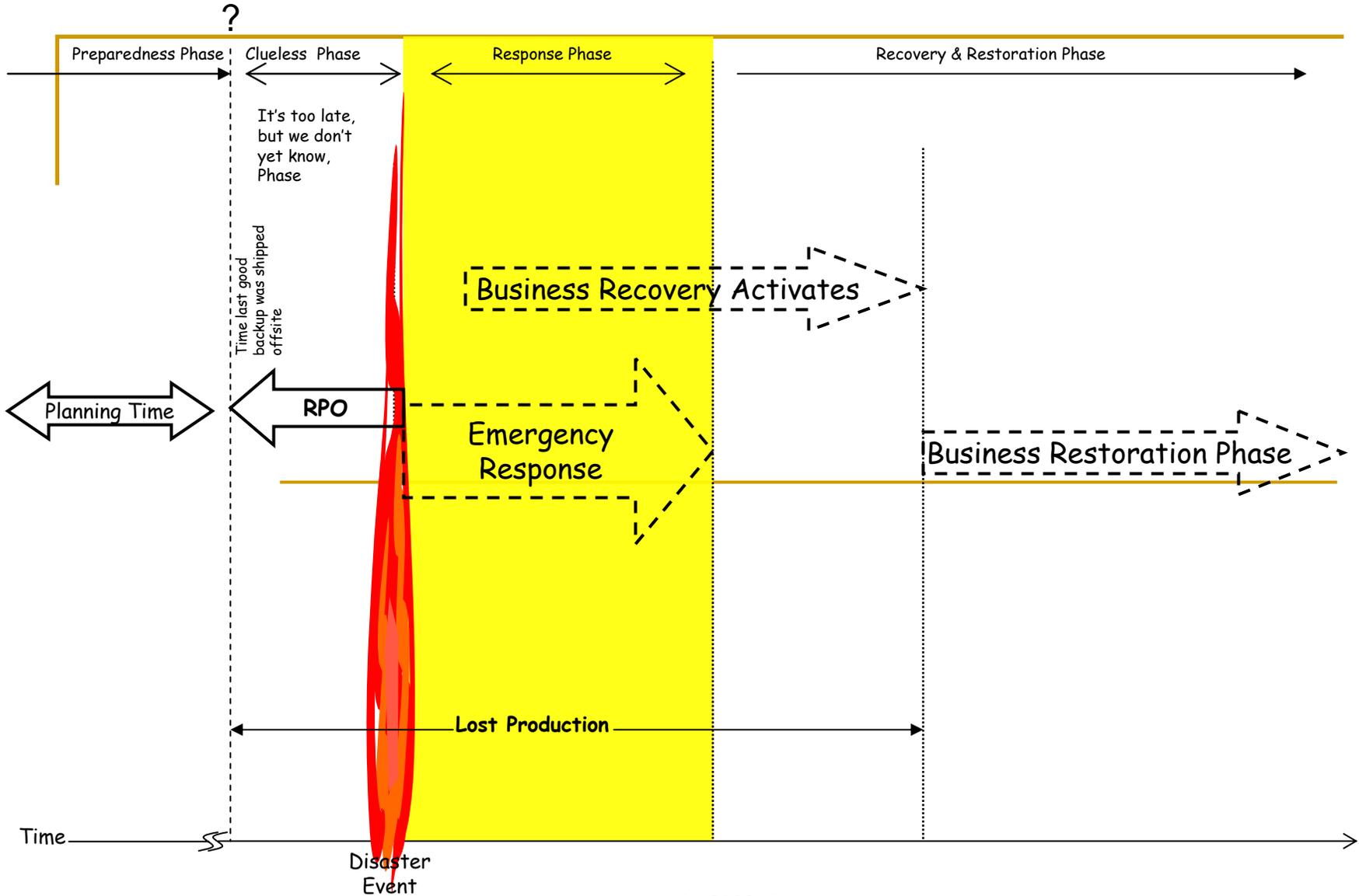


# Al Parso

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# Business Continuity/Disaster Recovery Timeline



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# Business Recovery

- Know the basic and local serving businesses
  - Know the policy makers/decision makers
    - Recovery Plans (where, when, who)
    - Restoration Plans (Where, when, who)
  - Access to facilities
    - Plans to allow critical employees into offices
  - Employee Support
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# Communications

- Develop communications channels now.
  - Learn business priorities.
  - Develop plans to help business and their employees get back into production as quickly as possible.
  - Credentialing program for critical employees.
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# Stasha Wyskiel

***Manager, Business Continuity Planning  
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***And on the Board of the Business Recovery  
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# Small Business Blues

- The U.S. Department of Labor estimates over 40% of businesses never reopen following a disaster. Of the remaining companies, at least 25% will close within 2 years.
  - The Association of Records Managers and Administrators estimates over 60% of businesses confronted by a major disaster close by two years.
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# Why Is It Critical for Small and Medium Businesses to Prepare?

- Represent 99.7 percent of all employer firms.
- Employ about half of all private sector employees.
- Pay more than 45 percent of total U.S. private payroll.
- Have generated 60 to 80 percent of net new jobs annually over the last decade.
- Create more than half of nonfarm private gross domestic product (GDP).
- Supplied 22.8 percent of the total value of federal prime contracts in FY 2006.
- Hire 40 percent of high tech workers (such as scientists, engineers, and computer workers).
- Are 52 percent home-based and 2 percent franchises.
- Made up 97 percent of all identified exporters and produced 28.6 percent of the known export value in FY 2004



# Charles Eadie

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